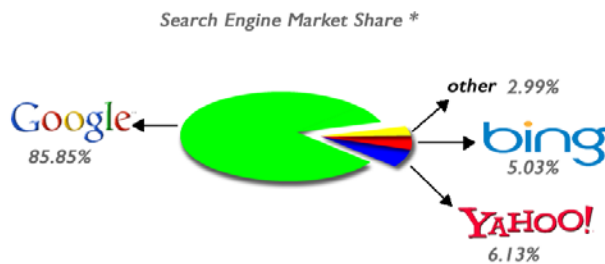


Websites that Target Consumers



* as of January 2010, Statowl.com

Do you know how to effectively target consumers online?

4ecard has developed a system for targeting consumers online. These are not just any consumers. These are consumers that are looking for a **business like yours** online. You can either take advantage of our method or you can let them find your competitor.

Our System:

1. We research what people are searching for online as it relates to your business
2. We show you our research and we discuss the plan to target these consumers
3. Our research shows:
 - a. What search phrases people are searching for
 - b. How many people are searching per month
 - c. What you would pay search engines* if you were paying for "Pay-per-click" ads (With our system we eliminate the need to pay for ads!)
4. Once we determine who we are targeting we can implement our system
5. You simply need to provide us with some general information about you and your business
6. We create the sites that will target these consumers



F.A.Q.S

Q: How much does it cost to get started?

A: Nothing initially. We do the research for FREE. We show you who we can target. You then decide how many sites you would like us to create.

Q: What are the costs involved?

A: We charge you based on the number of sites you would like us to create. This is a one-time cost and there are volume discounts and FREE incentives also based on the number of sites (see price chart below). The only other cost are for webhosting through our recommended web hosting company (approx. \$7.00 per month) and the cost to register the domains (approx. \$8.00 each per year).

Q: How long does it take before the sites are up and running?

A: It depends on the number of sites. Most quantities can be created with 2 weeks.

Q: How long before we start seeing results?

A: Usually we your sites will start showing up in search engine results after 2 weeks.

Q: We I be required to do anything technical?

A: No. We take care of everything technical. You simply deal with the leads that you receive.

Q: What other services do you provide?

A: We are Search Engine Optimization specialists and we create highly optimized websites including CRM's, E-commerce websites, social networks and any other type of website that you can image. We also create multimedia marketing discs.





Pricing:

# of Sites	Cost Per Site	FREE Sites
1 - 2	\$1200	
3 - 5	\$800	
6 - 10	\$750	+ 1 Free
11 - 15	\$700	+ 1 Free
16 - 20	\$650	+2 Free
21 - 25	\$600	+2 Free

- Client will be required to have hosting acct with approved web hosting company
- The hosting companies also give you 1 free domain name when you register also they allow us to create up to 100 sites in one acct.
- 4ecard shall create one custom theme for clients sites (additional themes are \$500 each)
- Sites will also link back to clients main site
- Site shall be created to be optimized for search engines and will be search engine friendly
- Sites to include 3-4 pages (determined by client)
 - Home page
 - Contact page with form
 - The other pages can be about products and services offered related to the topic of the site
- Client would be responsible for providing 4ecard with all "web ready" text and images for site
- Any images shall be provided by client to 4ecard
- Sites will have Google analytics installed
- When sites are completed they will be submitted to search engines and optimized
- Ongoing changes/revisions are not included but can be contracted
- Ongoing Search Engine Optimization is not included but can be contracted
- The pricing listed is special pricing and may be subject to change.
- Additional costs may be involved if client desires to have these setup on a server other than the recommended hosts.
- 50% deposit is required with balance due 2 weeks from start date. If more than 70 are desired the final payment can be extended to 4 weeks from start date.

Sample Results:

	Site #1	Site #2	Site #3
Target	People looking to create a will online	People looking for commercial finance in Europe	People looking for financing for wind farms
Search Phrase	Create a will online	EU commercial finance	Windfarm financing
	#5 out of 505,000,000	#1 out of 1,290,000	#1 out of 2,860,000
	#1 out of 1,200,000,000	31 out of 26,300,000	#1 out of 1,650,000

